



NEWS RELEASE

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Brand Transfer & Storage Co. becomes agent for Wheaton World Wide Moving

Longtime Rockledge, Fla. moving firm joins forces with the sixth largest relocation company in the United States to provide relocation services throughout the country

Rockledge, Fla. – Brand Transfer & Storage Co. has joined the Wheaton World Wide Moving network of 250 agents across the country. Brand Transfer had been a top agent for a competing van line and recently made the move to Wheaton.

Brand Transfer & Storage Co. operates from 15,000 square-feet of military-qualified warehouse space and is managed with a customer first philosophy by a team that has years of experience in the moving and relocation services industry. Brand Transfer can be a single source for all of its customers relocation needs. The company handles all aspects of relocation from packing, loading and transportation of household goods for individual residents and their families – both interstate and locally – to corporate relocation of employees for large corporations. In addition to performing relocations for military families, Brand Transfer also does a robust commercial business relocating businesses and their office equipment as well as furniture, fixtures and equipment for a variety of industries.

Brand Transfer owner, Stephen Brand, made the strategic decision to affiliate with Wheaton, a company that has no long-term debt and has been profitable nearly every year since its inception in 1945.

“We’re really excited to be on board with such an excellent company,” Brand said. “We look forward to growing with a great van line that practices the same business principals that Brand Transfer built its business on – top quality and premiere customer service.”

As a family owned company for 39 years, Brand Transfer has taken great pride in helping to improve the community in which it operates. The company is a member of the Viera Rotary Club and Kiwanis Club of Rockledge. Brand Transfer has received numerous community awards, including Brevard County Small Business of the Year and the Chairman’s Award for Service.

“In a sea of Florida-based moving companies, Brand Transfer quickly rises to the top,” said Mark Kirschner, Wheaton’s CEO. “We’re thrilled to have Brand as a new partner – particularly one that fits perfectly into the Wheaton model of providing true value to our customers – not just a transaction.”

About Wheaton World Wide Moving

Founded in 1945, Wheaton World Wide Moving is one of the world’s most highly regarded providers of transportation services. With annual revenue in excess of \$160 million, Wheaton is the sixth largest household goods carrier according to the American Moving and Storage Association (AMSA). Wheaton offers domestic and international household goods relocation services as well as special commodities and logistic services. Wheaton has earned the Good Housekeeping Seal for interstate moving services every year since 1964, and is the Official Mover for Steinway & Sons Pianos. Headquartered in Indianapolis, Ind., Wheaton is partner to approximately 250 agents nationwide. To learn more, visit www.wheatonworldwide.com.

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