



# news Release

from Wheaton World Wide Moving

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## **Santa, Zoo, name Wheaton “Official Mover” for reindeer**

***Wheaton World Wide Moving and the Indianapolis Zoo will collect food for Gleaners Food Bank of Indiana, Inc. while reindeer settle into their winter home***

INDIANAPOLIS — In a bold move designed to streamline holiday efficiency, Santa Claus signed off on a global relocation deal with Crown Moving & Storage and Wheaton World Wide Moving to ensure his reindeer end up in the right place at the right time.

**Beginning 10 a.m., Friday, November 23, 2007, Wheaton will oversee the relocation of the reindeer from their home — at the North Pole — to the Indianapolis Zoo, the new starting point for Santa’s holiday deliveries.**

Wheaton moving trailers will be set up in the Zoo’s parking lot near the front entrance to collect food donations for Gleaners Food Bank and to hand out coffee, cocoa and giveaways.

“This is a fun opportunity to help two vital organizations for our city, the Indianapolis Zoo and Gleaners Food Bank,” said Dave Witzerman, Wheaton’s executive vice president. “Because it’s the busiest shopping day of the year, we hope lots of people will stop by on their way to or from their favorite Indianapolis stores to make a donation, see the reindeer, pick up some gifts at the Zoo’s gift shop and grab a hot cup of coffee or cocoa. We’d love to make sure Gleaners’ charities are stocked up for the entire winter.”

**The refreshment trailer will be open between 10 a.m. and 1:30 p.m.**

“This is a great way to kick off the holiday season and to preview our annual holiday events – Kroger Christmas at the Zoo and Indiana Rail Road’s Holiday Trainland,” said Robin Rushton, Indianapolis Zoo sponsorship manager. “Thanks to the generosity of Wheaton World Wide Moving, we can all rest easier knowing Santa’s reindeer are right where they need to be!”

### **About the Indianapolis Zoo**

*Located in White River State Park downtown, the Indianapolis Zoo is accredited by the Association of Zoos and Aquariums and the American Association of Museums as a zoo, aquarium and botanical garden. The Indianapolis Zoo inspires local and global communities to celebrate, protect, and preserve our natural world through conservation, education, and research, and by providing an enriching and wondrous environment for our visitors and the animals in our care. Look for the AZA logo whenever you visit a zoo or aquarium as your*

*assurance that you are supporting a facility dedicated to providing excellent care for animals, a great experience for you, and a better future for all living things.*

**About Gleaners Food Bank of Indiana, Inc.**

*Organized in 1980 as an IRS 501 c 3 charity by a group of human service, religious, and anti-hunger volunteers, Gleaners regularly supplies over 400 charities with food and critical grocery products to help feed our hungry neighbors. Since 1980, Gleaners has distributed over 112 million pounds of product; supports Indiana USDA food distributions through the Office of the Lt. Governor; cooperatively operates Kids Cafes and BackSacks-Weekend Food For Kids; distributes nearly 4,000 Commodity Supplemental Food Boxes each month for seniors in need; and advocates for those with inadequate resources to secure food.*

**About Wheaton World Wide Moving**

*Founded in 1945, Wheaton World Wide Moving is one of the world's most highly regarded providers of transportation services. With annual revenue in excess of \$160 million, Wheaton offers domestic and international household goods relocation services as well as special commodities and logistic services. Headquartered in Indianapolis, Ind., Wheaton is partner to approximately 250 agents nationwide. To learn more, visit [www.wheatonworldwide.com](http://www.wheatonworldwide.com).*